



# INTRODUCTION TO SPORTS MANAGEMENT

SPM 1260

PSI 3249

Applications due September 9

## PROGRAM DESCRIPTION

Students will analyze various leadership theories, and will apply these theories to sports and recreation management. Students will participate in a variety of self-assessment activities as they apply leadership styles, roles and behaviors in the context of sports and recreation organizations. Students will also investigate the implications of managing and leading in the industry.



## Student Eligibility & Prerequisites

This program is available to all CESD students:

Prerequisite: None

1. Who are excited about learning and sharing their ideas
2. Who are in grades 10, 11 or 12 and who have an interest in learning about the Financial sector.
3. Who are able to commit to the duration of the program, participating in learning activities and completing assignments and tests as scheduled, and who can meet regularly with the Off Campus Teacher to communicate about progress in the course and to identify strategies for success.

## Course Outline

1. Examine models of sports management.
2. Explain business operations in sports management.
3. Analyze the processes of long-term planning in sports management.
4. Analyze challenges in sports management.

## ADDITIONAL INFORMATION



### Cost

Tuition - \$0  
(savings of approx \$500)

Textbooks and materials - \$0

Five 30 level HS credits  
Three PS credits

- Students' marks will appear on their high school transcript as well as their post-secondary transcript.
- Students should have the support and guidance of their parents if they are to pursue online dual credit opportunities.
- Deadlines Matter! Students must be able to communicate with the instructor and the key school contact when alternative arrangements need to be made.
- The student understands the expectations of the dual credit program by realizing that they should be working on these opportunities for a minimum of 5-10 hours a week.