

GLOBAL & SUSTAINABLE TOURISM

HAT 1255

PSI 3023

Applications due September 9

PROGRAM DESCRIPTION

Students will gain an understanding of the psychology of travel, tourism sectors, the role of key industry players, and contemporary issues in eco-tourism, sustainability and business operations of various facilities, with a focus on the analysis of the service and operations from a guest perspective. Students who successfully complete the course will receive 3 post-secondary credits and 5 high school credits.

Student Eligibility & Prerequisites

This program is available to all CESD students: Prerequisite: None

- 1. Who are excited about learning and sharing their ideas
- 2. Who are in grades 10, 11 or 12 and who have an interest in learning about the Financial sector.
- 3. Who are able to commit to the duration of the program, participating in learning activities and completing assignments and tests as scheduled, and who can meet regularly with the Off Campus Teacher to communicate about progress in the course and to identify strategies for success.



Course Outline

- In this course, students examine current and emerging trends and issues related to eco-tourism and sustainability in the tourism industry.
- They explore rural and cultural tourism with a focus on:
- Agriculture, Indigenous, and food tourism, to identify products, services, and opportunities in these areas.



Cost

Tuition - \$0 (savings of approx \$500)

Textbooks and materials - \$0

Five 30 level HS credits
Three PS credits

ADDITIONAL INFORMATION

- Students' marks will appear on their high school transcript as well as their post-secondary transcript.
- Students should have the support and guidance of their parents if they are to pursue online dual credit opportunities.
- Deadlines Matter! Students must be able to communicate with the instructor and the key school contact when alternative arrangements need to be made.
- The student understands the expectations of the dual credit program by realizing that they should be working on these opportunities for a minimum of 5-10 hours a week.